

INVITATION

SHORT COURSE QUALITATIVE RESEARCH

September 3-4 2009

AN ESSENTIAL TOOL IN PRIMARY CARE RESEARCH



DEPARTMENT OF
GENERAL PRACTICE

This two day intensive course is aimed at introducing participants to the design, conduct and analysis of qualitative research in the primary care setting. Delivered by a range of specialist staff and co-ordinated by **Associate Professor Meredith Temple-Smith** of the Primary Care Research Unit, this course is open to all.



Course convener
**Associate Professor
Meredith Temple-Smith**

You do not require academic qualifications to enroll and there will be no assessment. Participants will receive a certificate of recognition. The course is suitable for anyone wishing to understand how to undertake qualitative research. There will be an opportunity during the course to practice some aspects of qualitative research.

For further information, course dates and registration procedure, please see overleaf.

Yours sincerely,

Professor Jane Gunn

Director, Primary Care Research Unit

ADVANCE NOTICE

The popular two day short course Introduction to primary care research

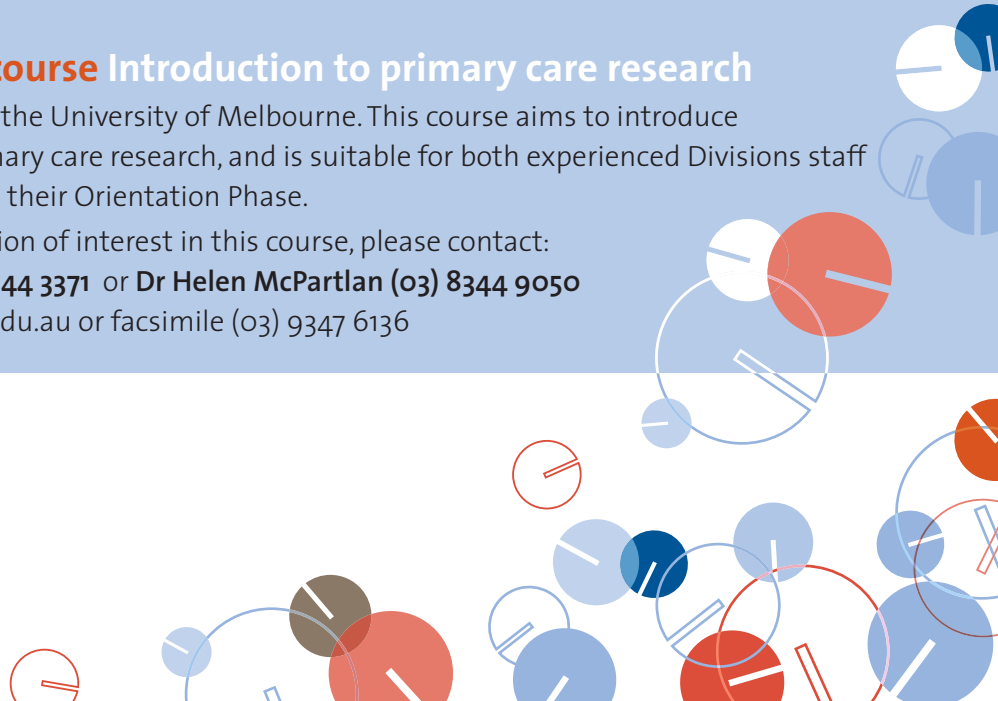
will be held on October 26-27 2009 at the University of Melbourne. This course aims to introduce participants to various aspects of primary care research, and is suitable for both experienced Divisions staff as well as for new staff who may be in their Orientation Phase.

If you would like to submit an expression of interest in this course, please contact:

A/Prof Meredith Temple-Smith (03) 8344 3371 or **Dr Helen McPartlan (03) 8344 9050**

Enquiries m.temple-smith@unimelb.edu.au or facsimile (03) 9347 6136

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METHODS & ANALYSIS OF PRIMARY CARE QUALITATIVE RESEARCH

TWO AND A HALF DAY INTENSIVE SHORT COURSE SEPTEMBER 2009

DAY ONE 3 September 2009

1] WHAT IS PRIMARY CARE QUALITATIVE RESEARCH?

How do you explain qualitative research? Who does it? Why is it important in research studies and particularly primary care studies?

2] HOW IS A QUALITATIVE RESEARCH STUDY DESIGNED?

What does a qualitative study design look like? What are the important questions and considerations for qualitative study designs? What are some common qualitative study designs in primary care research? What are some ethical considerations of qualitative research? How do you adhere to standards, ethical processes and practices in primary care qualitative research?

DAY TWO 4 September 2009

3] DATA COLLECTION IN QUALITATIVE PRIMARY CARE RESEARCH

Now you've got the research question - how do you collect the data? What is the difference between data collection methods for example interviews, focus groups, semi-structured interviews, closed and open ended interview questions, taking field notes and visual recordings?

4] DATA ANALYSIS IN QUALITATIVE PRIMARY CARE RESEARCH

Now you've got your data – how is it stored and prepared for analysis? What analytical methods and theories will you use for analysis? How do you select a theory or a method of analysis, for example, thematic analysis, grounded-theory, narrative analysis, discourse analysis, textual and content analysis?

*DAY THREE (optional – extra \$100)

5] THE USE OF SOFTWARE VERSUS THEORY IN QUALITATIVE ANALYSIS

Will data be managed in a software program? What “analysis” does a software program perform? Get advice on how to analyse your own data using either thematic analysis or narrative analysis. A demonstration of Leximancer (qualitative content analysis) will be included.

On completion of this course participants will be able to:

- 1) Describe the key approaches and methods of qualitative primary care research
- 2) Explain ethical considerations in design and application of methods
- 3) Be familiar with a range of analytical methods and theories for analysis
- 4) Understand differences in qualitative software programs
- 5) Apply a theory of analysis to an example of qualitative research.

To apply online please visit our website www.gp.unimelb.edu.au/pcru/events

DETAILS

Date/time **Thursday 3 - Friday 4 September**

9am to 4.30pm and Saturday 5 from 9.30-12.30

Venue University of Melbourne, Carlton

Cost \$660 per person for Days 1 and 2, including lunch; \$110 for Saturday morning. (GST Inclusive)

Applications close **18 August 2009.**

** You must attend Days 1 and 2 to attend Day 3.*

FURTHER INFORMATION

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